



Fifth annual
Food Entrepreneur Conference



FOOD SYSTEMS INSTITUTE

April 26-27, 2017 • Hubbard Center • 559 Devall Drive Auburn, AL

Wednesday, April 26

<u>Time</u>	<u>Activity</u>	<u>Speaker(s)</u>
11:30 – 1 p.m.	Kickoff panel and lunch	Trey Sims <i>Wickles Pickles</i> Tiffany Denson <i>T'Lish Foods</i>
1 p.m. – 2:30 pm.	Panel: Where Do I Start?	<i>Ala. Dept. of Public Health</i> Christy Mendoza <i>Chilton County Food Innovation Center</i>
2:30-2:45 pm.	Break	
2:45 – 3:45 p.m.	Financials, Costs, Capital and Marketing	Danny Butler <i>AU College of Business</i>
3:45 – 4:15 p.m.	Food Safety: A Crash Course	Jean Weese AUFSI/ACES
4:15 – 5 p.m.	How to Progress in Your Food Safety Plan	Jay Short <i>Jala Jala Foods</i>

Thursday, April 27

<u>Time</u>	<u>Activity</u>	<u>Speaker(s)</u>
8:30 a.m.		Breakfast

9 – 10 a.m.	Panel: The View from the Stores	Jimmy Wright <i>Wright's Market</i>
		John Syzmanski <i>Kroger</i>
10 – 10:30 a.m.	What You Need to Know about Labeling And Testing	Patti West <i>ACES</i>
10:30 – 10:45 a.m.	Break	
10:45 a.m. – 11:30 a.m.	Getting a Food Product to Market	David Martin <i>Widget Development & Trading Company, LLC</i>
11:30 – 12 p.m.	What Can I Sell at a Farmers Market?	Don Wambles <i>Ala. Farmers Market Authority</i>
12 – 1 p.m.	Lunch and speakers	Ken & Julie Ledbetter <i>Fire Truck BBQ</i>
1 to 4 p.m.	Breakout sessions: Cottage Food Law Certification	
	Food Processing/Catering/Foodservice/Bakery	
	USDA Meat Products	
	Business Aspects of Running a Food-Based Business	
	Aquaponics: Fish and Vegetable Production for Healthy Living	
	Food Trucks	
	Maximizing Opportunities for Women and Minority-owned Businesses	