

Sixth annual
Food Entrepreneur Conference

March 21-22, 2018 • Hubbard Center • 559 Devall Drive Auburn

Wednesday, March 21

<u>Time</u>	<u>Activity</u>	<u>Speaker(s)</u>
10 a.m.	Welcome	Christy Bratcher AUFISI
10:30 – 11 a.m.	Introduction to Food Entrepreneurship	Jean Weese AUFISI, ACES
11 a.m. – 12:30 p.m.	Keynote speaker and lunch	Stacy Brown <i>Chicken Salad Chick</i>
12:30 p.m. – 2 p.m.	Panel: Labeling, Testing and Food Safety	Mitzi Waldo <i>Ala. Dept. of Public Health</i> Christy Mendoza <i>Chilton County Food Innovation Center</i> Patti West ACES
2 p.m. -2:15 pm.	Break	
2:15 p.m. – 2:45 p.m.	Financials, Costs, Capital and Marketing	Danny Butler <i>AU College of Business</i>
2:45 p.m. – 3:45 p.m.	Spice It Up!	Brad Baker <i>A.C. Legg</i>
3:45 p.m. – 4:30 p.m.	Third-party Food Safety Certifications	Jennifer Beckett <i>A.C. Legg</i>

Thursday, March 22

<u>Time</u>	<u>Activity</u>	<u>Speaker(s)</u>
8 a.m. – 8:30 a.m.	Breakfast	
8:30 a.m. – 10 a.m.	Panel: So You Want to Start a Business?	Lindsay Brown <i>Confection Perfection</i> Carol Austin <i>Magnolia Mixes</i> Kenya Pickens <i>Velvet Kake, LLC</i> Amber Anderson <i>FPH Bakery</i>
10 a.m. – 10:15 a.m.	Break	
10:15 a.m. – 11 a.m.	View from the Stores	Ellie Taylor <i>Alabama Grocer's Association</i>
11 a.m. – 11:45 a.m.	Getting Your Product Into Neighborhood Grocers	Jimmy Wright <i>Wright's Market</i>
11:45 a.m. – 1 p.m.	Lunch and keynote speaker	Robert Armstrong <i>G Momma's Cookies</i>
1 - 4 p.m.	Breakout Sessions	Cottage Food Law Certification Food Processing/Catering/ Food Service/Bakery USDA Meat Products Business Aspects of Running a Food Business Aquaponics Food Trucks